

Danielle E. Jake-Schoffman, PhD

Department of Health Education and Behavior
College of Health and Human Performance
University of Florida
djakeschoffman@ufl.edu

ACADEMIC APPOINTMENTS

- Assistant Professor, Department of Health Education and Behavior** 2018-present
College of Health and Human Performance, University of Florida, Gainesville, FL
Director, EXHALE (EXercise and HeALTHy Eating) Laboratory
- Postdoctoral Research Fellow, Division of Preventive and Behavioral Medicine** 2016-2018
University of Massachusetts Medical School, Worcester, MA
PRACCTIS training program in implementation science in cancer prevention and control (NCI R25CA172009)

EDUCATION

- PhD Health Promotion, Education, and Behavior** 2016
Arnold School of Public Health, University of South Carolina, Columbia, SC
 - Dissertation Title: “Enhancing Parent-Child Communication and Promoting Physical Activity and Healthy Eating Through Mobile Technology: A Randomized Trial”
 - Chair: Dr. Brie Turner-McGrievy; Co-Chair: Dr. Sara Wilcox
- BA Human Biology** 2008
Stanford University, Stanford, CA
- Secondary BA Anthropological Sciences** 2008
Stanford University, Stanford, CA

RESEARCH EXPERIENCE

- Postdoctoral Research Fellow** 2016-2018
Division of Preventive and Behavioral Medicine, University of Massachusetts Medical School, Worcester, MA
 - UMass Center for mHealth and Social Media, Research Mentor: Dr. Sherry Pagoto
- Principal Investigator (Dissertation and Pilot Research)** 2013-2016
Arnold School of Public Health, University of South Carolina, Columbia, SC
- Graduate Research Assistant** 2011-2016
Arnold School of Public Health, University of South Carolina, Columbia, SC
 - Prevention Research Center, PI: Dr. Sara Wilcox
- Research Coordinator** 2008-2011
Stanford Prevention Research Center, Stanford University, Stanford, CA
 - Stanford Healthy Weight Research, PI: Dr. Michaela Kiernan
- Undergraduate Research Assistant** 2007-2008
Stanford Prevention Research Center, Stanford University, Stanford, CA
 - Stanford Healthy Weight Research, PI: Dr. Michaela Kiernan

PROFESSIONAL CERTIFICATIONS

- Intensive Training in Motivational Interviewing Certified June 2018
- Lifestyle Coach for the CDC’s National Diabetes Prevention Program Certified September 2017

Updated: October 2021

SPECIALIZED RESEARCH TRAININGS

Physical Activity and Public Health Research Fellow

CDC-Funded Physical Activity and Public Health Research Course 2018

Competitively selected to participate in intensive 8-day workshop focused on developing research competencies in physical activity and public health

Optimization of Behavioral and Biobehavioral Interventions Training Participant

Sponsored by the NIH Office of Behavioral and Social Sciences Research (OBSSR) 2018

Competitively selected to participate in intensive 5-day workshop to learn methods of multiphase optimization strategies for behavioral and biobehavioral intervention refinement and testing

Innovation Lab Participant

University of Buffalo CTSA Innovation Labs to Drive Early Career Grants, NIH UL1TR001412 2018

Competitively selected to participate in intensive 5-day workshop to foster early career collaborations around the theme of “Staying Power: Developing Lifestyle Interventions that Last”

Graduate Fellow in Randomized Behavioral Clinical Trials

NIH Office of Behavioral and Social Sciences Research (OBSSR) Summer Institute 2017

Competitively selected to attend intensive 12-day training in methodologies for randomized behavioral trials

RESEARCH FUNDING

Active

R21: Exploratory/Developmental Clinical Research Grants in Obesity 2021-2023

NIH National Institute of Child Health and Human Development (NICHD)

(JAKE-SCHOFFMAN) Total Direct Costs: \$275,000

“Family Fit: Promoting Family-Based Physical Activity and Weight Gain Prevention Through Mobile Technology”

Role: PI

R21: Improving Outcomes in Cancer Treatment-Related Cardiotoxicity 2021-2023

NIH National Heart, Lung, and Blood Institute (NHLBI)

(CHRISTOU) Total Direct Costs: \$275,000

“All-Extremity Exercise as a Novel Strategy for Optimizing Cardiovascular Function during Chemotherapy for Breast Cancer”

Role: Co-I

Pilot and Exploratory Study Proposal for the UF Pepper Center

(MPI JAKE-SCHOFFMAN, BERRY) Total Direct Costs: \$50,000 2020-2022

“Impact of Pain and Exercise on Mobility in Older Adults with Opioid Use Disorder”

Role: MPI

James and Mary King James and Esther King Biomedical Research Program 2019-2022

Florida Department of Health

(TWOROGER) Total Direct Costs: \$390,000

“Early life exposures and risk of developing ovarian cancer”

Role: Co-I

Submitted

R01: Research Project Grant (Parent R01 Clinical Trial Required) *resubmission 2021*

NIH: National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)

(MPI: JAKE-SCHOFFMAN, McVAY) Total Direct Costs: \$2,478,357

“A hybrid effectiveness/implementation trial using a tracking tool and online communities to increase weight loss among primary care patients”

Role: MPI

Completed

Novel Technologies and Methodologies Seed Grant 2018-2020

University of Florida Clinical Translational Research Institute

(MOBLEY); Total Direct Costs: \$24,224

“Development and usability testing of a mobile app to educate parents of 0 to 2 year olds about optimal early child feeding practices”

Role: Co-I

Mowery Award for Research Advancement 2019

University of Florida, College of Health and Human Performance

(MPI: JAKE-SCHOFFMAN, BERRY); \$6,000

Pilot funding for “Combatting the Opioid Epidemic with Aerobic Exercise: A Pilot Study”

Role: MPI

Magellan Scholar Research Fellowship 2015

Office of Undergraduate Research, University of South Carolina

(MILOJKOVIC); Total Direct Costs: \$3,000

Grant to support the research development of talented undergraduate student; she rotated through research tasks and focused on an investigation of the reactions of families to commercial apps for physical activity and healthy eating utilized in the mFIT Study (dissertation of mentor D.E. Schoffman).

Role: Project Mentor

Support to Promote Advancement of Research & Creativity Research Grant 2013-2014

Office of Research, University of South Carolina

(SCHOFFMAN); Total Direct Costs: \$5,000

Funding for iterative pilot study to investigate family feedback on real world use of physical activity wearable monitors and commercial apps for physical activity and healthy eating.

Role: PI

Unfunded

Artificial Intelligence Research Catalyst Fund 2020

University of Florida, Office of Research

(MPI JAKE-SCHOFFMAN, MCVAY) Total Direct Costs: \$50,000

“Using machine learning to predict periods of high risk for weight gain: a pilot study”

Role: MPI

R21: Prevention Research in Mid-Life Adults 2020

NIH National Institute on Aging (NIA)

(MPI JAKE-SCHOFFMAN, BERRY) Total Direct Costs: \$450,000

“The potential of exercise to reduce pain and enhance mobility in mid-life adults undergoing opioid use treatment: A pilot study.”

Funding for refinement and feasibility testing of aerobic exercise as an adjunctive treatment for mid-life patients in opioid maintenance therapy

Role: MPI

R34: Pilot Health Services & Economic Research on the Treatment of Drug, Alcohol, & Tobacco Use Disorders 2019

NIH National Institute for Drug Abuse (NIDA)

(MPI JAKE-SCHOFFMAN, BERRY) Total Direct Costs: \$450,000

“Improving Sleep and Reducing Craving in Opioid Use Disorder: Mechanistic Effects of Aerobic Exercise.”

Funding for refinement and feasibility testing of aerobic exercise as an adjunctive treatment for patients in opioid maintenance therapy

Role: MPI

University of Florida Moonshot 2019

University of Florida Office of Research

(PI: BARTON); Total Direct Costs: \$791,100

Overall Project: “Exercise as Medicine: Promoting Healthspan through Movement” Subproject: “Aerobic Exercise as an Adjunctive Treatment for Opioid Maintenance Therapy”

Role: Subproject MPI (with BERRY)

Equity-Focused Policy Research: Building Evidence on Nutrition Supports for Low-Income Families With Young Children 2019

Robert Wood Johnson Foundation

(MPI: DUNN, BLEICH)

“Evidence-based mobile technologies to improve nutrition supports for families in SNAP”

Role: Co-I

Broad Funding for Addressing Disparities 2019

Patient-Centered Outcomes Research Institute (PCORI)

(JONES); *budget TBD*

“Comparative effectiveness of mHealth apps for weight management in individuals with significant mobility impairments”

Role: Co-I

University of Florida Opportunity Seed Grant 2018

University of Florida Office of Research

(MPI: JAKE-SCHOFFMAN, BERRY); Total Direct Costs: \$99,569

“Combating the Opioid Epidemic with Aerobic Exercise: A Pilot Study”

Role: MPI

University of Florida Opportunity Seed Grant 2018

University of Florida Office of Research

(KAPLANIDOU); Total Direct Costs: \$89,524

“The impact of sport event experience on physical activity continuation among adolescents using cognitive and wearable device data”

Role: Co-I

National Institute of Disability, Independent Living, and Rehabilitation Research (NIDILRR) 2018

HHS-2018-ACL-NIDILRR-DPHF-0269

(JONES); Total Direct Costs: \$450,000

“Mobile health ‘App Factory’ to support health and function of people with disabilities”

Role: Consultant

K99/R00 (Pathway to Independence) 2017

NIH National Heart, Lung, and Blood Institute (NHLBI)

(JAKE-SCHOFFMAN) Total Direct Costs: \$923,756

“Family Fit: Promoting Family-Based Physical Activity and Cardiovascular Disease Prevention Through Mobile Technology.” Funding for iterative development and testing of mobile app to promote family-based physical activity.

Role: PI

AWARDS/HONORS

Outstanding Service Award 2019

Society of Behavioral Medicine Behavioral Informatics and Technology Special Interest Group

Arnold School of Public Health Doctoral Achievement Award

University of South Carolina 2016

Award given annually to one graduating doctoral student in recognition of outstanding academic performance and achievements as well as potential for professional contributions

Elected into Delta Omega Honorary Society in Public Health (Mu Chapter)

University of South Carolina 2016

Breakthrough Graduate Scholar

University of South Carolina 2015
 Award given annually to select number of exceptional graduate students who demonstrate excellence in the classroom and make considerable contributions to research and scholarly activities in their field

Distinguished Student Award – Excellence in Research

Society of Behavioral Medicine 2015
 Award given annually to one or two students who demonstrate outstanding academic and professional potential in the field of behavioral medicine

eHealth/mHealth Section Poster Award

The Obesity Society 2014

Finalist, Excellent Graduate Student Poster Award

SEC Symposium on Obesity Prevention 2014

Dean’s Award for Excellence in Leadership

University of South Carolina 2013

Social and Behavioral Sciences Oral Presentation Room Award, Graduate Student Day

University of South Carolina 2013

James E. Clyburn Health Disparities Lecture Poster Session Display Award

University of South Carolina 2013

Social and Behavioral Sciences Poster Award: First Place, Graduate Student Day

University of South Carolina 2012

Presidential Doctoral Fellow

University of South Carolina 2011-2015

Fellowship awarded annually to a select number of incoming doctoral students based on academic achievement, research experience, and promise for success in graduate studies; provides a yearly stipend for four years as well as access to a series of professional development activities

Travel Awards

Dean’s Student Travel Award

Arnold School of Public Health, University of South Carolina 2013, 2015

Graduate School Travel Award

University of South Carolina, Columbia, SC 2012, 2013, 2014

PUBLICATIONS

Publications and presentations through 2016/2017 under the name Danielle E. Schoffman

**indicates undergraduate student mentee +indicates graduate student mentee ^indicates postdoctoral fellow mentee*

Peer-Reviewed Manuscripts

In Press:

1. Pritschmann R.K., **Jake-Schoffman D.E.**, Cheong J., Mathews A., Yurasek A.M. Relative Reward of Physical Activity in the Natural Environment: A Novel Application of Behavioral Economics. *Journal of Behavioral Medicine*. In press, September 2021.
2. Wang T., **Jake-Schoffman D.E.**, Townsend M.K., Vinci C., Willett W.C., Tworger S.S Early life physical activity and ovarian cancer risk in adulthood. *International Journal of Cancer*. 2021 Aug 16. doi: 10.1002/ijc.33760. Online ahead of print.
3. **Jake-Schoffman D.E.**, Silfee V.J., Sreedhara M., Rosal M.C., May C.N., Lopez-Cepero A., Lemon S.C., Griecci C.F. Reporting of Physical Activity Device Measurement and Analysis Protocols in Lifestyle Interventions. *American Journal of Lifestyle Medicine*. Epub ahead of print July 17, 2019. doi: 10.1177/1559827619862179

Published:

4. **Jake-Schoffman D.E.**, Brown S.D., Baiocchi M., Bibeau J.L., Daubenmier J., Ferrara A., Galarce M.N., Hartogensis W., Hecht F.M., Hedderson M. M., Moran P.J., Pagoto S.L., Tsai A.L., Waring M.E., Kiernan M. Methods-Motivational Interviewing Approach for Enhanced Retention and Attendance. *American Journal of Preventive Medicine*. 2021 Oct;61(4):606-617. doi: 10.1016/j.amepre.2021.04.005.
5. Hutto B., Saunders R.P., Wilcox S., **Jake-Schoffman D.E.**, Bernhart J., Dunn C.G., Kaczynski A.T., James K.L. Pathways of Influences Leading to Adoption and Non-Adoption of the Faith, Activity and Nutrition (FAN) Program in a Statewide Initiative. *Evaluation and Program Planning*. 2021 Aug;87:101941. doi: 10.1016/j.evalprogplan.2021.101941.
6. St. Fleur, R.G.*, St. George S. M., Leite R., Kobayashi M., Agosto Y. **Jake-Schoffman D.E.** A Review of the Use of Fitbit Devices in Physical Activity Intervention Studies across the Life Course. *JMIR mHealth and uHealth*. 2021 May 28;9(5):e23411. doi: 10.2196/23411.
7. Wang T., Townsend M.K., Vinci C., **Jake-Schoffman D.E.**, Tworger S.S. Early life exposure to tobacco smoke and ovarian cancer risk in adulthood. *International Journal of Epidemiology*. 2021 Feb 27;dyab018. doi: 10.1093/ije/dyab018. PMID: 33647961
8. Holmer B.J., Lapierre S.S., **Jake-Schoffman D.E.**, Christou D.D. Effects of sleep deprivation on endothelial function in adult humans: a systematic review. *GeroScience*. 2021 Feb;43(1):137-158. doi: 10.1007/s11357-020-00312-y.
9. Wilcox S., **Jake-Schoffman D.E.**, Saunders R.P, Kinnard, D., Kaczynski A.T., Forthofer M., Hutto B., James K. Predictors of Implementation in Phase 2 of the Faith, Activity, and Nutrition Dissemination and Implementation Study: Application of the Consolidated Framework for Implementation Research. *Translational Behavioral Medicine*. 2021 Mar 16;11(2):419-429. doi: 10.1093/tbm/ibaa025; PMID: 32221601
10. **Jake-Schoffman D.E.**, McVay M.A. Using the Design Sprint process to enhance and accelerate behavioral medicine progress: A case study and guidance. *Translational Behavioral Medicine*. 2020 Oct 15:ibaa100. doi: 10.1093/tbm/ibaa100. PMID: 33057685. (Jake-Schoffman and McVay co-first authors)
11. Dilley J.R., Singletary C.R., Ard J.D., Giles S., Skelton J.A., Heboyan V., **Jake-Schoffman D.E.**, Turner-McGrievy G, McGrievy M, Ip EH, Moore JB. Protocol for a randomized study of a coordinated parent/child weight loss intervention: Dyad Plus. *Translational Journal of the American College of Sports Medicine*. Fall 2020 5(12):1-6. doi: 10.1249/TJX.000000000000136.
12. **Jake-Schoffman D.E.**, Berry M.S., Donahue M.L., Christou D.D., Dallery J., ^Rung J. Aerobic Exercise Interventions for Patients in Opioid Maintenance Treatment: A Systematic Review. *Substance Abuse: Research and Treatment*. 2020 June 11:14:1-7. doi: 10.1177/1178221820918885 (Jake-Schoffman and Berry co-first authors)
13. Wilcox S., Saunders R.P., **Jake-Schoffman D.E.**, Hutto B. The Faith, Activity, and Nutrition (FAN) Dissemination and Implementation Study: 24-Month Organizational Maintenance in a Countywide Initiative. *Frontiers in Public Health*. 2020 May 14:8(171). doi: 10.3389/fpubh.2020.00171
14. Bernhart J.A., La Valley E.A., Kaczynski A.T., **Jake-Schoffman D.E.**, Dunn C., Peters N., Hutto B., Wilcox S. Investigating socioeconomic disparities in the healthy living environments of churches. *Journal of Religion & Health*. 2020 Apr;59(2):1065-1079. Epub ahead of print August 21, 2018. doi: 10.1007/s10943-018-0687-y; PMID: 30132179
15. Morris J., Jones M., DeRuyter F., Putrino D., Lang C.E., **Jake-Schoffman D.** LiveWell RERC State of the Science Conference Report on ICT Access to Support Community Living, Health and Function for People with Disabilities. *International Journal of Environmental Research and Public Health*. 2019 Dec 30;17(1). pii: E274. doi: 10.3390/ijerph17010274. PMID: 31906041
16. May C.N., **Jake-Schoffman D.E.**, Evans M., Silfee V.J., Zhang F.F., Blok A.C., Carey J., Ding E., +Pritschmann R.K. Interest in and barriers to participating in a Facebook-delivered weight loss among female cancer survivors with overweight or obesity. *mHealth*. 2019;5:28.doi: 10.1177/1559827619862179; PMID: 31559273
17. Saunders R.P, Wilcox S., **Jake-Schoffman D.E.**, Kinnard D., Hutto B., Forthofer M. Kaczynski A.T. The Faith, Activity and Nutrition (FAN) Dissemination and Implementation Study: Phase 1 Implementation Monitoring

- Methods and Results. *Health Education & Behavior*. Epub ahead of print December 21, 2018. 2019 Jun;46(3):388-397. doi: 10.1177/1090198118818235.
18. Turner-McGrievy G.M., **Jake-Schoffman D.E.**, Singletary C., Wright M., Crimarco A., Wirth M.D., Shivappa N., Mandes T., West D.S., Wilcox S., Drenowatz C., Hester A., McGrievy M. Using Commercial Physical Activity Trackers for Health Promotion Research: Four Case Studies. *Health Promotion Practice*. In press, August 2017. Epub ahead of print April 1, 2018. 2019 May; 20(3):381-389. doi: 10.1177/1524839918769559; PMID 29618233
 19. Arigo D., **Jake-Schoffman D.E.**, Wolin K., Beckjord E., Hekler E., Pagoto S.L. The History and Future of Digital Health in the Field of Behavioral Medicine. *Journal of Behavioral Medicine*. 2019 Feb; 41(1): 67-83. doi: <https://doi.org/10.1007/s10865-018-9966-z>; PMID: 30825090; PMCID: PMC6644720
 20. **Jake-Schoffman D.E.**, Baskin, M.L. Physical Activity Promotion Across the Lifespan: Past Progress and Future Promise. *Journal of Public Health Management and Practice*. 2019 Jan/Feb; 25(1): 30-31. doi: 10.1097/PHH.0000000000000927; PMID: 30507802
 21. Silfee V.J., Haughton C., **Jake-Schoffman D.E.**, Lemon S.C., Lopez-Cepero A., May C., Rosal M.C., Sreedhara M. Objective Measurement of Physical Activity Outcomes in Lifestyle Interventions: A Systematic Review. *Preventive Medicine Reports*. 2018 May 10;11:74-80. doi: 10.1016/j.pmedr.2018.05.003. eCollection 2018 Sep. PMID: 29984142; PMCID: PMC6030233
 22. Smith J.D., Egan K.N., Montañó Z., Dawson-McClure S., **Jake-Schoffman D.E.**, Larson M., St. George S.M. A Developmental Cascade Perspective of Pediatric Obesity: Conceptual Model and Scoping Review. *Health Psychology Review*. Epub ahead of print April 5, 2018. 2018 Sep; 12(3):271-293. doi: 10.1080/17437199.2018; PMID: 29583070
 23. Waring M.E., **Jake-Schoffman D.E.**, Holovatska M., Mejia C., Williams J., Pagoto S.L. Social Media for Obesity in Adults: A Review of Recent Advances and Future Directions. *Current Diabetes Reports*. Epub ahead of print April 18, 2018. 2018 Jun; 18(6):34. doi: 10.1007/s11892-018-1001-9; PMID: 29671135
 24. **Jake-Schoffman D.E.**, Turner-McGrievy G., Wilcox S., Moore J.B., Hussey J.R., Kaczynski A.T. The mFIT (Motivating Families with Interactive Technology) Study: A Randomized Pilot to Promote Physical Activity and Healthy Eating through Mobile Technology. *Journal of Technology in Behavioral Science*. Epub ahead of print March 22, 2018. 2018 Sep; 3(3):179-189. doi: 10.1007/s41347-018-0052-8
 25. Wilcox S., Saunders R.P., Sharpe P.A., Forthofer M., Goodwin C., Condrasky M., Kennedy V., Kaczynski A.T., **Jake-Schoffman D.E.**, Kinnard D., Hutto B. A randomized dissemination and implementation study of the Faith, Activity, and Nutrition program: Countywide adoption, reach, and effectiveness. *American Journal of Preventive Medicine*. Epub ahead of print April 9, 2018. 2018 Jun; 54(6):776-785. doi: 10.1016/j.amepre.2018.02.018; PMID: 29656913
 26. **Jake-Schoffman D.E.**, Wilcox S., Kaczynski A.T., Turner-McGrievy G., Friedman D.B., West D.S. E-media use and preferences for physical activity and public health information: results of a web-based survey. *Journal of Public Health Management and Practice*. 2018 Jul/Aug; 24(4):385-391. doi: 10.1097/PHH.0000000000000638; PMID: 28763431
 27. Pagoto S.L., Tulu B., Agu E., Waring M., Oleski J.L., **Jake-Schoffman D.E.** Using the Habit App for Weight Loss Problem Solving: Development and Feasibility Study. *JMIR mHealth and uHealth*. 2018 Jun; 6(6):e145. doi: 10.2196/mhealth.9801; PMID: PMC6202683
 28. Kaczynski A.T., **Jake-Schoffman D.E.**, Peters N.R., Wilcox S., Dunn C.G., Forthofer M. Development and Testing of the Church Environment Checklist for Evaluating Physical Activity and Healthy Eating Supports in Faith-Based Settings. *American Journal of Health Behavior*. 2018 May; 42(3):17-26. doi: 10.5993/AJHB.42.3.2; PMID: 29663977
 29. Baruth M., Wilcox S., **Jake-Schoffman D.E.**, Schlaff R., Goldufsky, T. Effects of a self-directed nutrition intervention for adults with arthritis. *Health Education & Behavior*. 2018 Feb; 45(1):61-67. doi: 10.1177/1090198117709317; PMID: 28580795

30. Pagoto S.L., Waring M., **Jake-Schoffman D.E.**, Goetz J., Michaels Z., Oleski J.L., DiVito J. What Type of Engagement Predicts Success in a Facebook Weight Loss Group? Proceedings of the 51st Hawaii International Conference on System Sciences, 2018.
<http://scholarspace.manoa.hawaii.edu/bitstream/10125/50307/1/paper0420.pdf>
31. Carey J.L., Chapman B., Chai P., **Jake-Schoffman D.E.**, Carreiro S., Nader N., Pagoto S. SoMe and Self Harm: The use of social media in depressed and suicidal youth. Proceedings of the 51st Hawaii International Conference on System Sciences, 2018. <http://scholarspace.manoa.hawaii.edu/bitstream/10125/50308/1/paper0421.pdf>
32. **Jake-Schoffman D.E.**, Silfee V.J., Waring M.E., Boudreaux E.D., Sadasivam R.J., Mullen S.P, Carey J.L., Hayes R., Ding E.Y., Bennett G.G., Pagoto S.L. Methods for Evaluating the Content, Usability, and Efficacy of Commercial Mobile Health Apps. *JMIR mHealth and uHealth*. 2017;5(12):e190. doi: 10.2196/mhealth.8758; PMID 29254914
33. Wang M.L., Waring M.E., **Jake-Schoffman D.E.**, Oleski J.L., Michaels Z., Pagoto S.L. Design and methods of Get Social: Non-inferiority trial comparing lifestyle interventions delivered via social media versus in the clinic. *JMIR Research Protocols*. 2017;6(12):e243. doi: 10.2196/resprot.8068; PMID: 29229591
34. **Jake-Schoffman D.E.**, Turner-McGrievy G., Walsemann K.M. Wired: Parent-child relationship quality and recreational media use in a diverse sample of U.S. children and adolescents. *Journal of Children and Media*. 2017 Mar; 11(3):347-357. doi: 10.1080/17482798.2017.1303523
35. Turner-McGrievy G., Hales S.B., **Schoffman D.E.**, Valafar H., Brazendale K., Weaver R., Beets M., Wirth M.D., Shivappa N., Mandes T., Hébert J.R., Wilcox S., Hester A., McGrievy M. Choosing between responsive-design websites versus mobile apps for your mobile behavioral intervention: Presenting four case studies. *Translational Behavioral Medicine*. 2017 Jun;7(2):224-232. doi: 10.1007%2Fs13142-016-0448-y; PMID: 27812798
36. Nigg C.R., **Jake-Schoffman D.E.**, Janke C.A. Motivating Future Directions of Behavioral Medicine. *Journal of Behavioral Medicine*. 2017 Feb; 40(1):1-5. doi: 10.1007/s10865-016-9817-8; PMID: 28028656
37. Goldstein C.M., Minges K.E., **Schoffman D.E.**, Cases M.G. Preparing tomorrow's behavioral medicine scientists and practitioners: a survey of future directions for education and training. *Journal of Behavioral Medicine*. 2017 Feb;40(1):214-226. doi: 10.1007/s10865-016-9758-2; PMID: 27365056, PMCID: PMC5201445
38. Sharpe P.A., Wilcox S., **Schoffman D.E.**, Baruth M. Participation, satisfaction, perceived benefits, and maintenance of self-management strategies in a self-directed exercise program for adults with arthritis. *Evaluation and Program Planning*. 2017 Feb; 60:143-150. doi: 10.1016/j.evalprogplan.2016.11.002; PMID: 27863325
39. Child S., **Schoffman D.E.**, Kaczynski A.T., Baruth M., Wilcox S., Sharpe P.A., Forthofer M. Neighborhood attributes associated with the social environment. *American Journal of Health Promotion*. 2016 Nov;30(8):634-637. doi: 10.4278/ajhp.140307-ARB-99; PMID: 26305608
40. **Schoffman D.E.**, Davidson C.R., Hales S.B., Crimarco A.E., Dahl A.A., Turner-McGrievy G.M. The fast casual conundrum: fast casual restaurant entrées are higher in calories than fast food. *Journal of the Academy of Nutrition and Dietetics*. 2016 Oct;116(10):1606-12. doi: 10.1016/j.jand.2016.03.020; PMID: 27179672
41. Baruth M., Wilcox S., **Schoffman D.E.**, Becofsky K. Understanding the effects of a self-directed exercise program on depressive symptoms among adults with arthritis through serial mediation analyses. *Mental Health and Physical Activity*. 2016 Oct; 11:13-18. doi: 10.1016/j.mhpa.2016.06.001
42. Baruth M., Wilcox S., McClenaghan, B., Becofsky K., **Schoffman D.E.** Clinically meaningful changes in functional performance resulting from self-directed interventions in individuals with arthritis. *Public Health*. 2016 Apr; 133:116-123. doi: 10.1016/j.puhe.2016.01.004; PMID: 26874892
43. Sharpe P.A., Wilcox S., **Schoffman D.E.**, Hutto B., Ortaglia A. Association of complementary and alternative medicine use with symptoms and physical functional performance among adults with arthritis. *Disability and Health Journal*. 2016; 9(1):37-45. PMID: 26232355
44. **Schoffman D.E.**, Kaczynski A.T., Forthofer M., Wilcox S., Hutto B., Child S.T., Hughey S.M. Longitudinal associations with changes in outdoor recreation area use for physical activity during a community-based intervention. *Preventive Medicine*. 2015; 78:29-32. doi: 10.1016/j.ypmed.2015.06.005; PMID: 26096192

45. **Schoffman D.E.**, Turner-McGrievy G. Negative affect predicts recreational media use in a diverse sample of U.S. children and adolescents. *Report on Emotional & Behavioral Disorders in Youth*. 2015; 15(3):70-73.
46. Child S.T., Kaczynski A.T., Sharpe P.A., Wilcox S., **Schoffman D.E.**, Forthofer M., Mowen A.J., Barr-Anderson D.J. Demographic differences in perceptions of outdoor recreation areas across a decade. *Journal of Park and Recreation Administration*. 2015; 33(2):1-19.
47. Baruth M., Wilcox S., Sharpe P.A., **Schoffman D.E.**, Becofsky K. Baseline predictors of physical activity in a sample of adults with arthritis participating in a self-directed exercise program. *Public Health*. 2014; 128(9):834-841. doi: 10.1016/j.puhe.2014.06.018; PMID: 25204768
48. Wilcox S., **Schoffman D.E.**, Dowda M., Sharpe P.A. Psychometric properties of the 8-item English arthritis self-efficacy scale in a diverse sample. *Arthritis*. 2014; 2014:1-8. doi: 10.1155/2014/385256; PMID: 25215233
49. **Schoffman D.E.**, Wilcox S., Kaczynski A.T., Child S., Barr-Anderson D.J., Sharpe P.A., Forthofer M. Predicting outdoor recreation area use in a Southeastern US county: a signal detection analysis. *Journal of Community Health*. 2014;39(6):1101-8. doi: 10.1007/s10900-014-9860-8; PMID: 24627153
50. **Schoffman D.E.**, Wilcox S., Baruth M. Association of body mass index with physical function and health-related quality of life in adults with arthritis. *Arthritis*. 2013; 2013:190868. doi: 10.1155/2013/190868; PMID: 24392226; PMCID: PMC3874331
51. **Schoffman D.E.**, Turner-McGrievy G., Jones S.J., Wilcox S. Mobile apps for pediatric obesity prevention and treatment, healthy eating, and physical activity promotion: just fun and games? *Translational Behavioral Medicine*. 2013; 3(3):320-325. doi: 10.1007/s13142-013-0206-3; PMID: 24073184; PMCID: PMC3771006
52. Kiernan M., **Schoffman D.E.**, Lee K., Brown S.D., Fair J., Taylor-Piliae R., Perri M.G., Haskell W.L. Using the Stanford Leisure-Time Activity Categorical Item (L-Cat) to assess changes in leisure-time activity among obese women. *International Journal of Obesity*. 2013; 37:1597-1602. doi: 10.1038/ijo.2013.36; PMID: 23106759
53. Baruth M., Wilcox S., **Schoffman D.E.**, Becofsky K. Factors associated with disability in a sample of adults with arthritis. *Disability and Health Journal*. 2013; 6(6):377-384. doi: 10.1016/j.dhjo.2013.04.008; PMID: 24060261
54. Kiernan M., Brown S.D., **Schoffman D.E.**, Lee K., King A.C., Taylor C.B., Schleicher, N.C., Perri M.G. Promoting healthy weight with ‘Stability Skills First’: a randomized trial. *Journal of Consulting and Clinical Psychology*. 2013; 91(2):336-346. doi: 10.1037/a0030544; PMID: 23106759; PMCID: PMC4428307
55. Brown S.D., Lee K., **Schoffman D.E.**, King A.C., Crawley L.M., Kiernan M. Minority recruitment into clinical trials: Experimental findings and practical recommendations. *Contemporary Clinical Trials*. 2012; 33(4):620-623. doi: 10.1016/j.cct.2012.03.003; PMID: 22449836; PMCID: PMC3361553
56. Kiernan M., Moore S.D., **Schoffman D.E.**, Lee K., King A.C., Taylor C.B., Perri M.G. Social support for healthy behaviors: Scale psychometrics and prediction of weight loss among women in a behavioral program. *Obesity*. 2012; 20(4):756-764. doi: 10.1038/oby.2011.293 PMID: 21996661; PMCID: PMC4718570

Book Chapters

1. **Jake-Schoffman D.E.**, Dahl A.A., Moore J.B. (2019). Dissemination: Models and Methods. In D. Bornstein, A. Eyler, J. Maddock, & J.B. Moore (Eds.), *Physical Activity and Public Health Practice*, First Edition. New York City, NY: Springer Publishing. ISBN: 0826134599

Non-print / Online materials

1. **Jake-Schoffman D.E.** “Advancing the Evaluation of Commercial Mobile Apps” PsyberGuide. (<https://psyberguide.org/blog/guest-blog/commercial-apps-for-health-promotion>) (2018).
2. **Jake-Schoffman D.E.** “Expanding our Toolkit to Evaluate Commercial Mobile Health Apps” UCL Centre for Behaviour Change Digi-Hub, (<http://blogs.ucl.ac.uk/cbc-digi-hub-blog/2018/03/29/expanding-our-toolkit-to-evaluate-commercial-mobile-health-apps/>) (2018).
3. Arigo D., **Jake-Schoffman D.E.**, and Goldstein C. “BIT SIG Asks: What is the Value of a Social Media Presence for Behavioral Medicine Research and Practice?” Society of Behavioral Medicine Digital Outlook Newsletter,

<http://www.sbm.org/publications/outlook/issues/fall-2017/the-bit-sig-asks-what-is-the-value-of-a-social-media-presence-for-behavioral-medicine-research-and-practice/full-article> (2017).

4. **Schoffman D.E.** "Utilizing Mobile Technology for Energy Balance" Global Energy Balance Network, <https://gebn.org/news/home/item/47-mobiletech> (2015).
5. **Schoffman D.E.** "How to Meet Your Family's Fitness Goals Using Mobile Technology" Columbia SC Mom's Blog, <http://citymomsblog.com/columbiasc/how-to-meet-your-familys-fitness-goals-using-mobile-technology/> (2015).

SCIENTIFIC PRESENTATIONS

Publications and presentations through 2016/2017 under the name Danielle E. Schoffman

**indicates undergraduate student mentee +indicates graduate student mentee*

Under Review

1. **Jake-Schoffman D.E.**, McVay M.A., Cooper K.B., Carrera Seoane M., Rajoria M.. Engaging adults with obesity in organic online communities to support weight loss: a mixed methods pilot study. Submitted for consideration as a paper or poster presentation at the 43rd Annual Meeting of the Society of Behavioral Medicine, Baltimore, MD. April 2022
2. McVay M.A., **Jake-Schoffman D.E.**, McMahan L., Leong M.C., Lou X.Y., Patnode C., Pagoto S., Rajoria M. Impact of pre-enrollment burden on weight loss outcomes in behavioral weight loss trials. Submitted for consideration as a paper or poster presentation at the 43rd Annual Meeting of the Society of Behavioral Medicine, Baltimore, MD. April 2022
3. +Pritschmann R.K., **Jake-Schoffman D.E.**, Cheong J., Mathews A., Yurasek A.M. A Behavioral Economic Approach to Increase Physical Activity and decrease TV Watching: Results of a Pilot Trial. Submitted for consideration as a poster presentation at the 43rd Annual Meeting of the Society of Behavioral Medicine, Baltimore, MD. April 2022

Accepted

Oral Presentations

1. +Cooper K.B., Lapierre S., Carrera Seoane M., Lindstrom K., Pritschmann R., Donahue M., Christou, D., **Jake-Schoffman D.E.** Use of behavior change techniques in digital physical activity interventions for breast cancer survivors: a systematic review. Delivered as a paper at the 42nd Annual Meeting of the Society of Behavioral Medicine, virtual meeting. April 2021
 - Selected for a Meritorious Abstract Award
1. **Jake-Schoffman D.E.**, Novel Methods to Evaluate mHealth Applications: Content, Usability, Efficacy, and Engagement. Invited symposium presentation delivered in mHealth Applications in Neurorehabilitation: Interaction of Neuroplasticity, Technology and Clinical Practice at the 97th Annual American Congress of Rehabilitation Science, to held virtually and in Atlanta, GA. October 2020
2. Mobley A.R., **Jake-Schoffman D.E.**, Fedele D.A., de Cola B., Varela E.G. BabyByte: Formative research to develop a mHealth tool to improve responsive feeding practices in parents of infants and toddlers. Accepted for presentation at the American Society for Nutrition, Seattle, WA. (Conference cancelled due to COVID-19) May 2020
3. **Jake-Schoffman D.E.**, McVay M.A., Donahue M.L. Using an adapted Design Sprint Methodology to increase speed and creativity during development of a web-based tool and implementation strategy. In **D.E. Jake-Schoffman** (Chair), DHC Presents: Using the Design Sprint Methodology to Develop Digital Health Tools--Three Case Studies. Symposium accepted for presentation at the 41st Annual Meeting of the Society of Behavioral Medicine, San Francisco, CA. (Conference cancelled due to COVID-19) April 2020

4. Wilcox S., **Jake-Schoffman D.E.**, Saunders R.P., Hutto B. Predictors of 12-Month Implementation of the Faith, Activity, and Nutrition (FAN) Intervention in a Statewide D&I Study: Application of the Consolidated Framework for Implementation Research (CFIR). Paper presentation delivered at the 12th Annual Conference on the Science of Dissemination and Implementation in Health, Washington, DC. December 2019
5. **Jake-Schoffman D.E.** Evaluating mHealth interventions. mRehab: Evaluating mRehab/mHealth mobile apps for usability, engagement, and evidence-basis, and incorporation of established techniques for behavior change. Invited symposium presentation delivered as part of the LiveWell RERC State of the Science Conference at RehabWeek 2019, Toronto, Canada. June 2019
6. Monroe C.M., Geraci M., Turner-McGrievy G., Wallace K., **Jake-Schoffman D.E.**, Bucko A. Leveraging a social network approach via gamification and mobile technology to increase physical activity among adults: A cluster randomized controlled trial. Paper presentation delivered at the International Society for Behavioral Nutrition and Physical Activity, Prague, Czech Republic. June 2019
7. **Jake-Schoffman D.E.**, Pagoto S.L., Kiernan M. Innovative techniques to increase retention in randomized trials: the Methods-Motivational Interviewing Approach to orientation sessions. In D.E. Jake-Schoffman (Chair) Innovative Techniques to Enhance Engagement and Retention in RCTs: Moving Towards Evidence-Based Procedures. Paper presentation delivered at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA. April 2018
8. **Jake-Schoffman D.E.**, Waring M.E., DiVito J., Goetz J., Pagoto S.L. Getting Participants to Set Behavioral Goals in an Online Weight Loss Program: What Kind of Goals Matter? Paper presentation delivered at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA. April 2018
9. Pagoto S.L. (Chair), Waring M.E., **Jake-Schoffman D.E.**, Chou W.S. Delivering Health Promotion Interventions on Social Media: Engagement and Methodological Considerations. Symposium presented at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA. April 2018
10. Waring M.E., **Jake-Schoffman D.E.**, Moore Simas T.A., Pagoto S.L. Types of intervention posts that engage the most and least participants in a Facebook-delivered postpartum weight loss intervention. Delivered as a paper presentation at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA. April 2018
11. Wilcox S., Saunders R., Kaczynski A.T., **Jake-Schoffman D.E.**, Forthofer M., Kinnard D., Goodwin C., Sharpe P.A., Hutto B., Condrasky M., Kennedy Jr V. Faith, Activity, and Nutrition Dissemination and Implementation Study: Phase 1 Effectiveness. Paper presentation delivered at the 2017 Annual Meeting and Expo of the American Public Health Association, Atlanta, GA. November 2017
12. Smith, J.D., Dawson-McClure, S., Egan, K.N., Montañó, Z., **Jake-Schoffman, D.**, Larson, M., & St. George, S.M. Reversing the pediatric obesity epidemic: Using a developmental cascade perspective to guide preventive intervention. Paper presentation delivered at the annual meeting of the Society for Prevention Research, Washington, DC. May 2017
13. **Jake-Schoffman D.E.** (Chair), Janke A.E. (Co-Chair) Advancing Behavioral Medicine Research in Obesity Across the Lifespan. Symposium presentation delivered at the 38th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Diego, CA. *Annals of Behavioral Medicine*, 51(S), S1577. March 2017
14. Janke A.E. (Chair), **Jake-Schoffman D.E.** (Co-Chair). Advancing Behavioral Medicine Research Using Digital Tools to Improve Health. Symposium presentation delivered at the 38th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Diego, CA. *Annals of Behavioral Medicine*, 51(S), S665. March 2017

15. **Schoffman D.E.**, Kiernan M. Beyond informed consent: designing impactful orientation sessions for randomized trials to maximize engagement & retention. Seminar presented at the 37th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, D.C. *Annals of Behavioral Medicine*, 50(S), S2. March 2016
16. **Schoffman D.E.**, Turner-McGrievy G., Wilcox S., Moore J.B., Hussey J.R. All in the family: parent-child dynamics & weight loss during the mFIT (Motivating Families with Interactive Technology) study. Oral presentation delivered at the 37th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, D.C. *Annals of Behavioral Medicine*, 50(S), S217. March 2016
17. Wilcox S., Saunders R., **Schoffman D.E.**, Kaczynski A.T., Forthofer M., Kinnard D., Goodwin C., Sharpe P.A., Condrasky M., Kennedy K., Byrd-Elleby S. A county-wide faith-based dissemination and implementation study to promote physical activity and healthy eating. Oral presentation delivered at the 2016 Annual Conference of the South Carolina Public Health Association, North Charleston, SC. February 2016
18. **Schoffman D.E.**, Turner-McGrievy G., Wilcox S., Moore J.B., Hussey J.R. Harnessing the power of mobile technology for family obesity prevention. Rapid oral presentation delivered at Graduate Student Day, University of South Carolina, Columbia, SC. April 2015
19. **Schoffman D.E.**, Turner-McGrievy G., Moore J.B., Wilcox S. Investigating mobile technology tools for family physical activity and healthy eating—a pilot study. Oral presentation delivered at Graduate Student Day, University of South Carolina, Columbia, SC. April 2014
20. **Schoffman D.E.**, Walsemann K.M. Relationship quality, depression, and racial disparities in the physical activity trajectories of young women from adolescence to early adulthood. Oral presentation delivered at The Obesity Society's Annual Conference, Atlanta, GA. November 2013
21. **Schoffman D.E.**, Turner-McGrievy G., Jones S.J., Wilcox S. Mobile apps for pediatric obesity prevention: just fun and games? Oral presentation delivered at Graduate Student Day, University of South Carolina, Columbia, SC. April 2013
 - Awarded the Room Award for top Oral Presentation, Midmorning Social and Behavioral Sciences Session
22. **Schoffman D.E.**, Turner-McGrievy G., Jones S.J., Wilcox S. Mobile apps for pediatric obesity prevention: just fun and games? *Annals of Behavioral Medicine*, 45(S), S92. Paper presentation delivered at the 34th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Francisco, CA. March 2013
23. Brown S.D., Lee K., **Schoffman D.E.**, King A.C., Crawley L.M., Kiernan M. Using direct mail to enhance ethnic minority recruitment to clinical trials. *Annals of Behavioral Medicine*, 41(S), S127. Paper presentation delivered at the 32nd Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, DC. April 2011
24. Kiernan M., Moore S.D., **Schoffman D.E.**, Lee K., King A.C., Taylor C.B., Perri M.G. Promoting healthy weight with 'Stability First': 6-month results. *Annals of Behavioral Medicine*, 41(S), S48. Paper presentation delivered at the 32nd Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, DC. April 2011

Poster Presentations:

1. McVay M., **Jake-Schoffman D.E.**, Donahue M. Shah N.R., Webb F.J., Cooper K., Seoane M.C. Engaging primary care patients in freely available commercial online tracking and social media tools to support weight loss. Poster delivered at the 42nd Annual Meeting of the Society of Behavioral Medicine, virtual meeting. April 2021

2. +Cooper K.B. (student), Lapierre S. (student), Seoane M.C. (student), Lindstrom K. (student), Pritschmann R. (student), Donahue M., Christou D.D., **Jake-Schoffman D.E.**, Use of digital technology in physical activity interventions for breast cancer survivors: a systematic review. Poster presented at the UF Cancer Center Research Symposium, virtual meeting. December, 2020
3. +Pritschmann R., **Jake-Schoffman D.E.**, Monroe C. Moderators of Physical Activity and Sedentary Behavior Changes in an e/mHealth Intervention. Accepted for delivery as a poster presentation at Obesity Week 2020, to be held virtually. November 2020
4. Crawford M.C., Donahue M.L., **Jake-Schoffman D.E.**, Berry M.S. Adjunctive exercise interventions for opioid use disorder: A review. Poster to be presented at the meeting of the American Psychological Association, Washington, DC. August 2020
5. +Vasquez Ferreiro A., Donahue M.L., Berry M.S., **Jake-Schoffman D.E.** The potential of exercise as an adjunct to opioid maintenance treatment (OMT): A survey study. Poster to be presented at the meeting of the American Psychological Association, Washington, D.C. August 2020
6. Wilburn K., Yang C.-H., Turner-McGrievy G., +Pritschmann R.K., **Jake-Schoffman D.E.**, Monroe C.M. Effects of gamifying physical activity on motivations to be physically active: A cluster randomized controlled trial. Poster presentation to be delivered at the 41st Annual Meeting of the Society of Behavioral Medicine, San Francisco, CA. (Conference cancelled due to COVID-19) April 2020
7. *Abraham A.M., Donahue M.L., **Jake-Schoffman D.E.**, Health Promotion Control Groups in Physical Activity Interventions for Opioid Dependence Treatment: Brief Narrative Review. Poster presented at the UF Undergraduate Research Symposium, Gainesville, FL. April 2020
8. **Jake-Schoffman D.E.**, Goetz J.M., Bibeau J.L., Waring M.E., Pagoto S.L. African American adult's perspectives on apps for weight loss: high interest in culturally-tailored features. Poster presentation delivered at the 40th Annual Meeting of the Society of Behavioral Medicine, Washington, DC. March 2019
9. Stapleton J., Niu Z., Ray A., Parmar V., **Jake-Schoffman D.E.**, Coups E., Pagoto S., Systematic Literature Review of Participant Engagement in Facebook Delivered Behavioral Interventions. Poster presentation delivered at the 40th Annual Meeting of the Society of Behavioral Medicine, Washington, DC. March, 2019
10. **Jake-Schoffman D.E.**, Waring M.E., Goetz J., DiVito J., Pagoto S.L. Sharing Diet & Physical Activity Choices in an Online Weight Loss Program: What Impacts Weight Loss? Poster presentation delivered at Obesity Week 2018, Nashville, TN. November 2018
11. Wilcox S., Saunders R.P., **Jake-Schoffman D.E.**, Hutto B. The Faith, Activity, and Nutrition (FAN) Dissemination and Implementation (D&I) Study: Results of Countywide Implementation. Poster presentation delivered at the 39th Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA. April 2018
12. Dunn C.G., Kaczynski A.T., Peters N., **Jake-Schoffman D.E.**, Wilcox S. Reliability assessment of a novel tool to evaluate physical activity and healthy eating opportunities in faith-based settings: The Church Environment Audit Tool. Poster presentation delivered at the 2017 Annual Meeting and Expo of the American Public Health Association, Atlanta, GA. November 2017
13. Peters N., Kaczynski A.T., Dunn C.G., **Jake-Schoffman D.E.**, Wilcox S. Development of a Church Environment Audit Tool for Evaluating Physical Activity and Healthy Eating Supports in Faith-Based Settings. Poster presentation delivered at the Society for Nutrition Education and Behavior Annual Conference, Washington, DC. July 2017
14. McGrievy M., **Schoffman D.E.**, Singletary C., Wright M., Crimarco A., Wirth M.D., Shivappa N., Mandes T., West D.S., Wilcox S., Drenowatz C., Hester A., Turner-McGrievy G.M. The challenges of using commercial wearable physical activity trackers for intervention and assessment in behavioral health research: Tales from four studies. Poster presentation delivered at the 16th Annual Meeting of the International Society of Behavioral Nutrition and Physical Activity, Victoria, BC, Canada. June 2017

15. **Jake-Schoffman D.E.**, Turner-McGrievy G., Wilcox S., Hussey J.R., Moore J.B., Kaczynski A.T. mFIT (Motivating Families with Interactive Technology) Study: A Randomized Pilot to Promote Physical Activity & Healthy Eating. Poster presentation delivered at the 38th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Diego, CA. *Annals of Behavioral Medicine*, 51(S), S2005. March 2017
16. Bernhart J.A., La Valley E.A., Kaczynski A.T., **Jake-Schoffman D.E.**, Dunn C., Peters N., Hutto B., Wilcox S. Investigating socioeconomic disparities in the healthy living environments of churches. Poster presentation delivered at the 17th Annual Meeting of the American Academy of Health Behavior, Tucson, AZ. March 2017
17. *Milojkovic K., **Schoffman D.E.**, Turner-McGrievy G. Family feedback on commercial apps for healthy eating and physical activity. (2016, April) Poster presentation delivered at The Society for Public Health Educators. Charlotte, NC. April 2016
18. Wilcox S., Kinnard D., Goodwin C., Arnold K.T., Saunders R.P., Sharpe P.A., Forthofer M., Kaczynski A., **Schoffman D.E.** Use of RE-AIM framework in a faith-based dissemination and implementation study to promote physical activity and healthy eating. Poster presented at the Society of Behavioral Medicine Annual Meeting. Washington, DC. *Annals of Behavioral Medicine*, 50(S), S159. March 2016
19. **Schoffman D.E.**, Turner-McGrievy G., Wilcox S., Moore J.B., Hussey J.R. Parent limit setting is associated with child sedentary media use and BMI percentile: baseline results of the mFIT (Motivating Families with Interactive Technology) study. Poster presented at The Obesity Society's Annual Conference. Los Angeles, CA. November 2015
20. *Milojkovic K., **Schoffman D.E.**, Turner-McGrievy G. Mobile technology tools for enhancing parent-child communication and promoting physical activity and healthy eating. (2015, July) Poster presented at Undergraduate Research Symposium, University of South Carolina, Columbia, SC. July 2015
21. *Milojkovic K., **Schoffman D.E.**, Turner-McGrievy G. Enhancing parent-child communication and promoting physical activity and healthy eating with mobile technology. (2015, April) Poster presented at Discovery Day, University of South Carolina, Columbia, SC. July 2015
22. **Schoffman D.E.**, Turner-McGrievy G., Moore J.B., Wilcox S. Promoting social support, parent-child communication, and physical activity with mobile technology. Poster presented at the 36th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Antonio, TX. *Annals of Behavioral Medicine*, 49(S), S240. April 2015
23. **Schoffman D.E.**, Turner-McGrievy G., Moore J.B., Wilcox S. Mobile technology tools to improve physical activity and healthy eating among families. Poster presented at The Obesity Society's Annual Conference. Boston, MA. November 2014
 - Winner of eHealth/mHealth Section Poster Award.
24. **Schoffman D.E.**, Turner-McGrievy G., Moore J.B., Wilcox S. A pilot study of mobile technology tools to improve physical activity and healthy eating among families. Poster presented at the SEC Symposium on Prevention of Obesity: Overcoming a 21st Century Public Health Challenge, Atlanta, GA. September 2014
 - Finalist for Graduate Student Poster Award.
25. Baruth M., Wilcox S., McClenaghan, B., Becofsky K., **Schoffman D.E.** Clinically meaningful changes in functional performance resulting from self-directed interventions in adults with arthritis. Poster presented at the 35th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Philadelphia, PA. April 2014
26. **Schoffman D.E.**, Wilcox S., Baruth M. Arthritis self-efficacy mediates the effects of physical activity on functional measures in a self-management intervention for adults. Poster presented at the 35th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Philadelphia, PA. *Annals of Behavioral Medicine*, 47(S), 47:S33. April 2014

27. **Schoffman D.E.**, Turner-McGrievy G., Moore J.B., Wilcox S. Testing iPhone apps for family obesity prevention—a pilot study. Poster presented at the Center for Research in Nutrition and Health Disparities and Environment and Sustainability Program’s 4th Annual Symposium, University of South Carolina, Columbia, SC. April 2014
28. **Schoffman D.E.**, Wilcox S., Kaczynski A.T., Child S., Barr-Anderson D.J., Sharpe P.A., Forthofer M. Defining subgroups of outdoor recreation area users in a Southeastern US county. Poster presented at the Center for Research in Nutrition and Health Disparities and Environment and Sustainability Program’s 4th Annual Symposium, University of South Carolina, Columbia, SC. April 2014
29. Child S., Kaczynski A.T., Wilcox S., **Schoffman D.E.**, Barr-Anderson D.J., Sharpe P.A. Perceptions of outdoor opportunities for physical activity in Sumter County: Demographic differences in subgroups across a decade. Poster presented at the annual South Carolina Public Health Association conference. Myrtle Beach, SC. May 2013
30. **Schoffman D.E.**, Walsemann, K.M. The power of the mother-daughter bond: relationship quality, depression, and racial disparities in the physical activity trajectories of young women from adolescence to early adulthood. Poster presented at the 6th Annual James E. Clyburn Health Disparities Lecture, University of South Carolina, Columbia, SC. April 2013
- Awarded the Poster Session Display Award.
31. **Schoffman D.E.**, Wilcox S., Kaczynski A.T., Child S., Barr-Anderson D.J., Sharpe P.A., Forthofer M. Predicting park use in a Southeastern US county: a signal detection analysis. Poster presented at the 34th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Francisco, CA. March 2013
32. Kiernan M., Lee K., **Schoffman D.E.**, Moore S.D., Fair J., Taylor-Piliae R., Perri M.G., Haskell W. L. Using the revised Stanford Brief Activity Survey (SBAS-R) to assess changes in leisure-time activity among obese women. Poster presented at the 32nd Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, DC. *Annals of Behavioral Medicine*, 41(S), S187. April 2011
33. **Schoffman D.E.**, Baruth M., Wilcox S. Association of body mass index with physical function and health-related quality of life in adults with arthritis. Poster presented at Graduate Student Day. University of South Carolina, Columbia, SC. March 2012
- Awarded First Prize in the Health and Life Sciences poster category.
34. Kiernan M., Moore S.D., **Schoffman D.E.**, Lee K., King A.C., Taylor C.B., Perri M.G. Lack of social support from friends predicts successful weight loss in a group-based program. Poster presented at the 32nd Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, DC. *Annals of Behavioral Medicine*, 41(2), S217. April 2011
35. Kiernan M., Moore S.D., **Schoffman D.E.**, Lee K., King A.C., Taylor C.B., Kraemer H., Perri M.G. Low initial levels of perceived social support for healthy eating and activity indicate room for intervention. Poster presented at the 32nd Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Seattle, WA. *Annals of Behavioral Medicine*, 39(S), S40. April 2010

OTHER INVITED PRESENTATIONS

National

- “Improving Retention in Clinical Trials Research.” Co-presenter; webinar presentation through the UConn Center for mHealth and Social Media. September 2021
- “The Digital Health Council presents Digital Health: The Year in Review.” Panelist; panel presented at the Society of Behavioral Medicine Annual Meeting, Washington, DC. April 2020
- “The Digital Health Council presents Digital Health: The Year in Review.” Chair; panel presented at the Society of Behavioral Medicine Annual Meeting, Washington, DC. March 2019
- “The Digital Health Council & ETCDC present perspectives on effective digital health training in behavioral medicine.” Discussant; panel presented at the Society of Behavioral Medicine Annual Meeting, New Orleans, LA. April 2018
- “Class Paper to Publication”, Panelist, Student Special Interest Group, Society of Behavioral Medicine Annual Meeting, San Antonio, TX. April 2015

Regional

- “What to Consider When Applying to, Interviewing, and Selecting Graduate Schools” Panelist, 2016 SC EPSCoR/IDeA State Conference, Columbia, SC. January 2016
- “Innovation from the University of South Carolina”, mFIT mobile app showcased at the SEC Symposium on Innovation, Atlanta, GA. September 2015
- “Perspectives on Graduate Education and Research at the University of South Carolina”, South Carolina Federal Congressional Delegation Visit, Columbia, SC. April 2014
- “What’s on Our Students’ Minds?”, Panelist, Council on Governmental Affairs Summer Meeting 2013, Association of Public and Land Grant Universities, Charleston, SC. August 2013

Local

- “Using Technology to Promote Physical Activity and Healthy Eating”, Presentation at Geography Colloquium, University of Florida, Gainesville, FL. October 2019
- “Technology-Based Interventions to Address Physical Activity and Healthy Eating”, Presentation at HEB Brown Bag, University of Florida, Gainesville, FL. April 2019
- “Mobile Technology Tools to Improve Physical Activity and Healthy Eating Among Families”, Presentation at the Center for Digital Humanities Open House, University of South Carolina, Columbia, SC. October 2014
- “The Benefits of a Graduate-Level Education in Public Health”, Panelist, My Carolina Alumni Society, University of South Carolina, Columbia, SC. October 2014
- “Apps for Family Obesity Treatment and Prevention Interventions”, Center for Research in Nutrition and Health Disparities, University of South Carolina, Columbia, SC. May 2014

TECHNOLOGY DEVELOPMENT

- Fit Family iOS mobile app; designed for use in proposed R21 study, to encourage family physical activity through integration with Fitbit and promotion of evidence-based family intervention strategies 2019
- mFIT (Motivating Families with Interactive Technology) mobile responsive design website; designed for use in dissertation study, to encourage family physical activity and healthy eating through evidence-based strategies 2014

INSTRUCTIONAL ACTIVITIES**Training and Related Service**

- Member, Active Learning, HHP Faculty Learning Community, University of Florida 2019-2020

Completed First Year Faculty Teaching Academy, University of Florida	2018
Earned Preparing Future Faculty Certificate, University of South Carolina	2016

Courses Taught

HSC 4950/6935: Physical Activity and Community Health, University of Florida	Fall 2019, 2020, 2021
HSC 6735: Research Methods for Health Education (online MS program)	Spring 2021, Fall 2021

Courses Developed

HSC 6735: Research Methods for Health Education (online MS program)	2020
HSC 4950/6935: Physical Activity and Community Health, University of Florida	2019

Guest Lectures

“Developing a Professional Social Media Presence in Academia”, presented with Dr. Megan McVay, Core Seminar in the Translational Science of Alcohol and HIV Infection, HSC 6935, University of Florida	2019
“In-Depth Editing” Writing for Professional Publications, HSC 5956, University of Florida	2019
“Leveraging technology for chronic disease prevention and treatment” Youth Health Issues, HSC 4950 University of Florida.	2019
“Social Media, Technology, and Obesity,” Social and Behavioral Sciences 800 (Obesity and Society), Boston University School of Public Health	2017
“eHealth and mHealth Technology for Physical Activity Promotion,” Kinesiology 440 (Physical Activity and Public Health), University of Massachusetts Amherst	2017
“mHealth Technology for Health Behavior Interventions,” Clinical & Population Health Research 731 (Behavioral Determinants of Health), University of Massachusetts Medical School	2016
“Health 2.0: New Technologies for Diet and Physical Activity Tracking and Intervention,” Health Promotion, Education, & Behavior 502 (Applied Aspects of Human Nutrition), University of South Carolina	Mar & Sept 2015
“eHealth and mHealth in Nutrition (and Physical Activity) Programs,” for Health Promotion, Education, & Behavior 702 (Public Health Nutrition), University of South Carolina	2015
“Use of Technology in Physical Activity Research for Children and Families,” Exercise Science 820 (Physical Activity Epidemiology), University of South Carolina	2014
“Technology and Physical Activity Research,” for Exercise Science 410 (Psychology of Physical Activity), University of South Carolina; <i>note: delivered on 7 occasions</i>	2013-2016

ADVISING AND MENTORING

Training and Related Service

Completed Certificate in Multicultural Mentoring, University of Florida	2021
Mentor Academy, University of Florida	Completed December, 2019
Faculty Mentor, HHP Graduate Organization, University of Florida	2019-present
First-Generation Student Advocate, University of Florida	2019-present

Doctoral Students, University of Florida**Dissertation Committee Chair**

Danielle Guess, *Title TBD*

Department of Health Education and Behavior, College of HHP

Expected graduation 2025

Devon Reynolds, *Title TBD*

Department of Health Education and Behavior, College of HHP

Expected graduation 2025

Dissertation Committee Member

Andrea Brockmann *Title TBD*

Department of Clinical & Health Psychology, College of PHHP

Expected graduation 2023

Kellie Cooper, *Title TBD*

Department of Health Education and Behavior, College of HHP

Expected graduation 2023

Montserrat Carrera Seoane, *Title TBD*

Department of Health Education and Behavior, College of HHP

Expected graduation 2023

Chelsea Chappell, *Title TBD*

Department of Health Education and Behavior, College of HHP

Expected graduation 2022

Inje Cho, *Title TBD*

Department of Sport Management, College of HHP

Expected graduation 2022

Ricarda Pritschmann, *Title TBD*

Department of Health Education and Behavior, College of HHP

Expected graduation 2021

Delta Omega Honors Society Mentoring Program

Carlyn Ellison, *Title TBD*

Doctoral Student in Rehabilitation Science, Department of Occupational Therapy

Expected graduation 2022

Masters Students, University of Florida

Research Assistants, Jake-Schoffman EXHALE (EXercise and HeALTHy Eating) Laboratory

Jackie Ayers (Major: Health Education and Behavior)

2021-present

Undergraduate Students, University of Florida

Research Assistants, Jake-Schoffman EXHALE (EXercise and HeALTHy Eating) Laboratory

Nathalie Arana (Major: Applied Physiology and Kinesiology)

2021-present

Leanne Rosenbusch (Major: Applied Physiology and Kinesiology & Biology)

2021-present

Riane Songalia (Major: Nursing)

2021-present

Melissa Tempest (Major: Anthropology and Microbiology & Cell Sciences)

2021-present

Noah Towbin (Major: Biology)

2020-present

- *Recipient, UF Emerging Scholars Award*

Rachel Presti (Major: Health Education and Behavior)

2020-present

Angelique Ramirez (Major: Health Education and Behavior)

2020-2021

Ashley Abraham (Major: Public Health)

2019-present

Angeles Ramirez (Major: Nutritional Sciences)

2019-present

Gabriela Balerdi (Major: Nutritional Sciences)

2019-2020

Alyssa Pace (Major: Health Education and Behavior)

2019-2021

Holly Vu (Major: Biology & Business)

2019-2020

Honors Student Committees

Noah Towbin “COVID-19 and Physical Activity in University of Florida Students: A Survey Study” Department of Biology Role: Honors Thesis Chair	2023
Madison McKay, “Online Communities for Weight Loss Support” Department of Health Education and Behavior Role: Honors Thesis Reader (Chair: McVay)	2022
Angelique Ramirez, “The Effects of Breast Cancer Treatment on the Attitudes and Behaviors of Women Towards Physical Activity” Department of Health Education and Behavior Role: Honors Thesis Chair	2021
Cassandra Clay, “Role of marital status on willingness to initiate weight loss treatment” Department of Health Education and Behavior Role: Honors Thesis Reader (Chair: McVay)	2019
Hannah Garton, “Review of qualitative literature on adolescent bariatric surgery” Department of Health Education and Behavior Role: Honors Thesis Reader (Chair: McVay)	2019

Undergraduate Students, University of South Carolina**Magellan Research Fellows**

Klara Milojkovic, “Enhancing Parent-Child Communication and Promoting Physical Activity and Healthy Eating with Mobile Technology” Department of Chemistry Role: Research Mentor for Magellan Research Fellowship Project	2014-2015
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EDITORIAL RESPONSIBILITIES

Editorial Board Member

<i>Journal of Public Health Management and Practice</i>	2017-present
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Review Board Member

<i>American Journal of Health Behavior</i>	2016-present
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Guest Editor, Special Issue

<i>Frontiers in Digital Health</i> , Special Issue: “Digital Health Interventions in Non-Communicable Disease Management”	2020- present
<i>Frontiers in Communication</i> , Special Issue: “Harnessing Social Media and Digital Technologies to Improve Health Communication”	2019- present
<i>Journal of Behavioral Medicine</i> , Special Issue: “Advancing Behavioral Medicine Research: A Call to Action”	2014-2016

Ad Hoc Reviewer

<i>Journal of Biomedical Informatics</i>	2020-present
<i>Pediatric Obesity</i>	2020-present
<i>Preventive Medicine</i>	2019-present
<i>Games for Health</i>	2019-present
<i>ACM Transactions on Computing for Healthcare</i>	2019-present

<i>Contemporary Clinical Trials</i>	2018-present
<i>Journal of Physical Activity and Health</i>	2018-present
<i>Prevention Science</i>	2018-present
<i>Family, Systems, and Health</i>	2018-present
<i>Frontiers in Public Health: Endocrinology</i>	2018-present
<i>Health Education and Behavior</i>	2018-present
<i>Obesity Science & Practice</i>	2018-present
<i>American Journal of Preventive Medicine</i>	2017-present
<i>BMJ Open</i>	2017-present
<i>Childhood Obesity</i>	2017-present
<i>International Journal of Behavioral Nutrition and Physical Activity</i>	2017-present
<i>Obesity</i>	2017-present
<i>Health Promotion Practice</i>	2016-present
<i>Journal of Behavioral Medicine</i>	2016-present
<i>PLOS ONE</i>	2016-present
<i>Preventing Chronic Disease</i>	2016-present
<i>Health Psychology and Behavioral Medicine</i>	2015-present
<i>International Journal of Nutrition</i>	2015-present
<i>JMIR eHealth and uHealth</i>	2015-present
<i>Translational Behavioral Medicine</i>	2014-present
<i>Journal of Medical Internet Research</i>	2013-present
<i>Annals of Behavioral Medicine</i>	2012-present

Conference Abstract Peer Reviewer

The Obesity Society Annual Meeting and Scientific Sessions	2015, 2018
American Public Health Association Annual Meeting and Scientific Sessions	2012-2016
Society of Behavioral Medicine Annual Meeting and Scientific Sessions	2011-2019

Conference Presentation Reviewer

Stanley Lecture Poster Competition	2019
Discovery Day, University of South Carolina	2012, 2013

GRANT REVIEW ACTIVITIES

Grant Reviewer, University of Utah Driving Out Diabetes and Diabetes and Metabolism Research Center, University of Utah	2021
Grant Reviewer, NIH BUILD EXITO R03 Program, Portland State University	2017
Mini-Grant Review Committee, Community Empowerment Center Healthy Environment Interventions, University of South Carolina	2012

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

National/International

International Society for the Measurement of Physical Behaviour	2016-2018
Society of Behavioral Medicine	2013-present
The Obesity Society	2013-present

Local

UF Health Cancer Center, Population Sciences Research Program, University of Florida	2019-present
Center for Integrative Cardiovascular and Metabolic Diseases, University of Florida	2019-present
Association for Academic Women at UF, University of Florida	2018-present
Center for Behavioral Economic Research, University of Florida	2018-present
Obesity Research Alliance, University of Florida	2018-present

LEADERSHIP POSITIONS

Member, Working Group on Technology Usability, Behavioral Informatics and Technology Special Interest Group, Society of Behavioral Medicine	2021-present
Chair, Behavioral Informatics and Technology Special Interest Group, Society of Behavioral Medicine	2020-2021
Member, Awards Committee, Behavioral Informatics and Technology Special Interest Group, Society of Behavioral Medicine	2019-present
Member, Social Media Committee, <i>Journal of Public Health Management and Practice</i>	2019-present
Co-Chair, Behavioral Informatics and Technology Special Interest Group, Society of Behavioral Medicine	2019-2020
Appointed Liaison between Digital Health Council and Behavioral Informatics and Technology Special Interest Group, Society of Behavioral Medicine	2018-present
Councilor, eHealth/mHealth Section, The Obesity Society	2017-2019
Co-Chair, Social Media Committee, Behavioral Informatics and Technology Special Interest Group, Society of Behavioral Medicine	2017-present
Appointed Member, Digital Health Council, Society of Behavioral Medicine	2016-present
Chair, Women's Graduate Student Subcommittee, Provost's Advisory Committee for Women's Issues, University of South Carolina	2013-2014, 2015-2016
Chair, Student Special Interest Group, Society of Behavioral Medicine	2014-2015
Early Career Representative, eHealth/mHealth Section, The Obesity Society	2014-2015
Graduate Council Representative, Graduate Student Association, University of South Carolina	2014-2015
Membership Director, Student Special Interest Group, Society of Behavioral Medicine	2013-2014
President, Graduate Student Association, University of South Carolina	2012-2014
Faculty, mHealth Pediatric Bootcamp Training, Pre-Conference Session, The Obesity Society	2013
Vice President, Arnold School of Public Health Dean's Student Advisory Committee, University of South Carolina	2012-2013
Graduate Assistant Liaison, Graduate Student Association, University of South Carolina	2011-2012

COMMITTEE ASSIGNMENTS AND ADMINISTRATIVE SERVICE

PhD Student Recruitment Committee, Department of Health Education and Behavior, University of Florida	2021-present
Awards and Special Events Committee, Department of Health Education and Behavior, University of Florida	2021-present
Teaching Assistantships Committee, Department of Health Education and Behavior, University of Florida	2020-present
Annual Performance Review and Merit Committee, Department of Health Education and Behavior, University of Florida	2020-2021
Professional Development and Speaker's Committee, University of Florida Health Cancer Center	2020-2021
Graduate Faculty Committee, College of Health and Human Performance, University of Florida	2019-present
Search Committee, Lecturers, Department of Health Education and Behavior, University of Florida	2018-2020
Computing Committee, Department of Health Education and Behavior, University of Florida	2018-2020
Women's Faculty Committee, University of Massachusetts Medical School	2016-2018
Provost Taskforce on Graduate Students and Health Insurance, University of South Carolina	2015-2016
Health Insurance Literacy Task Force, University of South Carolina	2014-2016
Health Services Advisory Council, University of South Carolina	2014-2016
Healthy Living Council, Healthy Carolina, University of South Carolina	2014-2016
Provost's Advisory Committee for Women's Issues, University of South Carolina	2012-2016
Task Force for a Tobacco Free USC, University of South Carolina	2012-2014

OTHER EDUCATION AND TRAINING EXPERIENCES

NIH Grant Writing Workshop, University of Massachusetts Medical School Office of Faculty Affairs, Worcester, MA	2017
Presenting Data and Information with Dr. Edward Tufte, Boston, MA	2017
Strategies for Success in Collaboration and Team Science with Dr. L. Michelle Bennett, Worcester, MA	2016
Physical Activity and Health Nano Course, Forum on Population Health Equity, Harvard T.H. Chan School of Public Health, Boston, MA	2016
Work Ready Women: PowerUP! (Flying Bridges), Boston, MA	2016
Research Career Award Writing Group ('K-Club'), UMass Center for Clinical and Translational Science, University of Massachusetts Medical School, Worcester, MA (monthly)	2016-present
Epidemiologic Research from Idea to Implementation: Formulating Aims from Ideas, Preparing and Writing an Application, Funding Alternatives, Submission, Processes of Review, Conducting a Project, and Publication of Results, with Dr. Scott Osborne, Columbia, SC	2016
mHealth Bootcamp Training, Society of Behavioral Medicine Pre-Conference Session, San Francisco, CA	2013

VOLUNTEER EXPERIENCE

Alumni Admissions Volunteer, OVAL Program, Stanford University	2015-present
Food Drive Coordinator & Food Recovery Volunteer, Harvest Hope Food Bank, Columbia, SC	2011- 2013

Danielle E. Jake-Schoffman, PhD

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Spanish Interpreter, Arbor Free Clinic, Palo Alto, CA

2005- 2007